

HIP-HOP AGAINST SEXUAL ABUSE OF WOMEN






































































Respect, Protect & Never Neglect

**2018-2020
Sponsorship Deck**



WHAT IS OFFERED TO YOUR COMPANY?

- ❖ Increased company sales through Public Relations, “Word of Mouth” Exposure, Social Media, Internet and Grassroots Street Promotions, Direct Demographic Marketing, Product Placement, Co-Promotions, Cross Promotions, Co-Branding and Product Give-A-Ways.
- ❖ Access to product marketability through sources which are free of competitive advertising, such as: schools, housing developments and youth centers.
- ❖ Opportunities to develop new relationships through our unique partnerships with the Council of the Great City Schools (representing 7.5 million public school students in 65 cities/districts), the NYC Housing Authority with 650,000 plus tenants, Power 105.1, Hip-Hop ‘Hood Report, and 193 countries through *UNAIDS*.
- ❖ Category and event exclusivity which can essentially lead to brand loyalty at a young age, because viewers will associate positive celebrities with your Company and/or Product.
- ❖ Media exposure and tagging of your company on our literature, website and event promotions.
- ❖ Meet, Greet and Photo Opportunities with Celebrities.
- ❖ The opportunity to associate your company with a vibrant and proactive global organization, using the positive influence of Hip-Hop to service students, youth and young adults.
- ❖ **A TAX DEDUCTIBLE CONTRIBUTION THAT WILL SUPPORT TWO CAUSES**

SPONSORSHIP LEVELS	Black Diamond	Diamond	Platinum	Gold	Silver	Bronze	Copper	Team Player
SPONSORSHIP AMOUNT	\$200,000	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000	\$1,000	\$500
❖ Title Sponsor (2) – Large Banner								
❖ Meet/Greet/Eat & Photo Opps with Celebrities								
❖ Unlimited Media Interviews								
❖ Product Placement in Documentary								
❖ Product Placement in PSA and some Videos								
❖ Statement at Events and Tour Dates								
❖ Name on Website & all Promotions								
❖ VIP Tickets to Events								
❖ Presenting Sponsor (2) – Medium Banner								
❖ Give-a-ways of your Product at Events								
❖ Name Tagged in PSA and Music Videos								
❖ Name Tagged in Documentary								
❖ Social Media Promotions – Pending Level								
❖ Meet and Photo Opps with Celebrities								
❖ Name Tagged on Album and/or Singles								
❖ Sponsor – Small Banner or Signage								
❖ Limited Media Interviews								
❖ Recognition at Events								
❖ Name on Website & some Promotions								
❖ Tickets to Events (number based on level)								
❖ AD and/or Listing in Event Journals								

DONATION COMPLETION FORM

I _____, representing _____ do hereby agree to make a tax-deductible donation to support the **“Four Projects” and development of the Hip-Hop Education & Performing Arts Center (HE-PAC)** by purchasing the following Sponsorship Package:

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> Black Diamond.\$200,000 | <input type="checkbox"/> Platinum..... \$50,000 | <input type="checkbox"/> Silver \$10,000 | <input type="checkbox"/> Copper.....\$1,000 |
| <input type="checkbox"/> Diamond.....\$100,000 | <input type="checkbox"/> Gold..... \$25,000 | <input type="checkbox"/> Bronze \$5,000 | <input type="checkbox"/> Team Player\$500 |

I do **NOT** want to be a **SPONSOR**, but will make a contribution in the amount of \$ _____ to support the project.

I would like to set up a payment plan for my sponsorship: (Yes) (No)

- | | | | |
|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| <input type="checkbox"/> 1 payment | <input type="checkbox"/> 2 payments | <input type="checkbox"/> 3 payments | <input type="checkbox"/> 4 payments |
|------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|

Company Info:	Company:			
Representative:	(Mr./Mrs./Ms.)	Print First Name:	Print Last Name:	
Address:	Street:		City:	State: Zip:
Enclosed Check:	Check Amount (Please make checks Payable to the Hip-Hop Summit Youth Council):		Check #: (Note \$50 charge for returned checks)	
Credit Card:	Circle Card Type: MasterCard / Visa / American Express / Other		Amount to be charged to credit card:	
	Card Number:	Exp Date (mm/yy):	Security Code:	
To donate online, go to: http://www.HHSYC.org/Donate.html and click the Donation button			Name of Agent:	

Signature _____

Date _____

SPONSORSHIP & PROJECT INFORMATION

Randy Fisher
917-567-9294

or

RandykFisher@gmail.com

